



Governor Terry E. Branstad
Lt. Governor Kim Reynolds
San Wong, Director

DHR Board
Thursday, Feb. 21, 2013
9:30 a.m.
Lucas State Office Building, 321 E. 12th St., Room 320, Des Moines

Members Present: Jill Olsen, Ben Jung*, Joan Jaimes*, Floyd Winter, Jennifer Upah, Bob Tyson, LaSheila Yates, Sherri Soich, San Wong (ex-officio) (*Members joined by phone.)
Members Absent: Mark Alba, Karen Mackey
Guests: Heidi Smith, Deputy Director; Mary Bowser, budget analyst; Paul Stageberg, CJJP Administrator; Bill Brand, CAA Administrator; Danielle Plogmann, staff.

Call to order: Chair Olsen called the meeting to order at 9:40 a.m.

Meeting began with introductions and brief updates from each commission or community represented. Yates asked to have Jeffery Weld, executive director of the Governor's STEM (Science, Technology, Engineering and Math) Advisory Council, added to the April meeting agenda.

Motion: Soich moved to approve the December 1, 2012 meeting minutes.

Second: Tyson seconded.

Vote: Unanimous approval by voice vote.

Olsen thanked Director Wong and DHR staff for a well-attended open house, which immediately preceded the board meeting.

Director Wong gave the Department report, noting the open house was a "labor of love" from DHR employees. Employees donated the entire breakfast. Wong reported 13 community outreach meetings across Iowa are concluded, and noted commission representation was very valuable at those meetings. CAS Administrator Heidi Smith is working on the reports from those meetings. Olsen requested a short report on the outreach meetings at the upcoming April board meeting.

Work groups provided oral updates.

Advocacy – Dr. Olsen reported the group has researched state agencies involved in business/economic development. Next the work group will prioritize key agencies and bring that information back to the board so connections can be identified and built. Jones requested more information from strategic planning to complete the process for proposing and considering legislative items.

Communications – Soich said the communications group is organizing a second meeting to finalize an executive summary (elevator speech) and hopes to have something to present at the April meeting.

Data – Yates and Jung reported collecting some data, though response has been minimal. The group will follow up with sources to remind them of the purpose and the data needed.

Public comment: None.

Motion: Winter moved to adjourn.

Second: Upah seconded.

Olsen adjourned the meeting adjourned at 10:20 a.m.

Minutes prepared by Danielle Plogmann, staff.